



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 330956

Schedule Dates 09/12/12-09/17/12
Advertiser Pol/W Dalton/D/NC Governor (16265)
Agency Buying Time, LLC (2536)
Product Political - State Candidate (1071)
Brand 2205 GOV (136995)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name WELSH, KATHRYN
Phone/Fax /
CPE 323/326/2205
Account Types National/Political
Billing Type Standard
Comments DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/11/12
Last Modified 09/11/12
Entered By Jill Hipskind
CO-OP No
Headline # 06311130
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,557.75
Net Total \$42,827.25
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012
Grand Total:
Spots 87
Rate \$50,385.00
\$50,385.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	10:58A-12P (EST)									1	\$325.00	\$325.00	Charlotte (WSOC)	THE VIEW	9/11/12
2.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	12:02A-1:00A (EST)									1	\$100.00	\$100.00	Charlotte (WSOC)	JIMMY KIMMEL	9/11/12
3.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	12P-1P (EST)									1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/11/12
4.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	2P-3P (EST)									1	\$265.00	\$265.00	Charlotte (WSOC)	THE REVOLUTION	9/11/12
5.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	3P-4P (EST)									1	\$265.00	\$265.00	Charlotte (WSOC)	GMA THIS AFTERNOON	9/11/12
6.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	4:30A-4:59A (EST)									1	\$75.00	\$75.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/11/12
7.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	5A-5:30A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/11/12
8.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	5:30A-6A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/11/12
9.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	5:30P-6P (EST)									1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/11/12
10.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	6P-6:30P (EST)									1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/11/12
11.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	6:30A-7A (EST)									1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	9/11/12
12.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	6:58P-7:30P (EST)									1	\$700.00	\$700.00	Charlotte (WSOC)	INSIDE EDITION	9/11/12
13.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	7A-8A (EST)									1	\$700.00	\$700.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
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Charlotte (WSOC)
By Broadcast Month
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Grand Total: 87 \$50,385.00

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14.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	7:30P- 7:58P (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	9/11/12
15.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	8A- 9A (EST)					1				1	\$600.00	\$600.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/11/12
16.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	9A- 10A (EST)					1				1	\$245.00	\$245.00	Charlotte (WSOC)	LIVE WITH KELLY	9/11/12
17.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	1P- 2P (EST)				1					1	\$265.00	\$265.00	Charlotte (WSOC)	THE CHEW	9/11/12
18.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	10A- 11A (EST)				1					1	\$245.00	\$245.00	Charlotte (WSOC)	DR. PHIL	9/11/12
19.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	11:35P- 12:02A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	NIGHTLINE	9/11/12
20.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	10:58A- 12P (EST)				1					1	\$325.00	\$325.00	Charlotte (WSOC)	THE VIEW	9/11/12
21.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	12:02A- 1:06A (EST)				1					1	\$100.00	\$100.00	Charlotte (WSOC)	JIMMY KIMMEL	9/11/12
22.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	12P- 1P (EST)				1					1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/11/12
23.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	4:30A- 4:59A (EST)				2					2	\$75.00	\$150.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/11/12
24.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	5A- 5:30A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/11/12
25.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	5:30A- 6A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/11/12
26.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	5:30P- 6P (EST)				1					1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/11/12

CONFIRMATION CONTRACT

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Charlotte (WSOC)
By Broadcast Month Spots Rate
Sep. 2012 87 \$50,385.00
Grand Total: 87 \$50,385.00

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27.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	6P- 6:30P (EST)				1					1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/11/12
28.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	6:30A- 7A (EST)				1					1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	9/11/12
29.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	6:58P- 7:30P (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	INSIDE EDITION	9/11/12
30.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	7A- 8A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/11/12
31.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	7:30P- 7:56P (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	9/11/12
32.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	8A- 9A (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/11/12
33.0	Normal Line / Spot	09/12/12-09/12/12	6	:30	9A- 10A (EST)				1					1	\$245.00	\$245.00	Charlotte (WSOC)	LIVE WITH KELLY	9/11/12
34.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	8P- 11:30P (EST)							3		3	\$2,500.00	\$7,500.00	Charlotte (WSOC)	COLLEGE FOOTBALL	9/11/12
35.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	9P- 10P (EST)						2			2	\$2,000.00	\$4,000.00	Charlotte (WSOC)	PRIMETIME	9/11/12
36.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	10P- 11P (EST)						2			2	\$2,500.00	\$5,000.00	Charlotte (WSOC)	20/20	9/11/12
37.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	1P- 2P (EST)						1			1	\$265.00	\$265.00	Charlotte (WSOC)	THE CHEW	9/11/12
38.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	10A- 11A (EST)						1			1	\$245.00	\$245.00	Charlotte (WSOC)	DR. PHIL	9/11/12
39.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	10:58A- 12P (EST)						1			1	\$325.00	\$325.00	Charlotte (WSOC)	THE VIEW	9/11/12

CONFIRMATION CONTRACT

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40.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	12P- 1P (EST)						1			1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/11/12
41.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	2P- 3P (EST)						1			1	\$265.00	\$265.00	Charlotte (WSOC)	THE REVOLUTION	9/11/12
42.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	3P- 4P (EST)						1			1	\$265.00	\$265.00	Charlotte (WSOC)	GMA THIS AFTERNOON	9/11/12
43.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	4:30A- 4:59A (EST)						1			1	\$75.00	\$75.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/11/12
44.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	5A- 5:30A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/11/12
45.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	5:30A- 6A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/11/12
46.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	5:30P- 6P (EST)						1			1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/11/12
47.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	6P- 6:30P (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/11/12
48.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	6:30A- 7A (EST)						1			1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	9/11/12
49.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	6:58P- 7:30P (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)	INSIDE EDITION	9/11/12
50.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	7A- 8A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/11/12
51.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	7:30P- 7:56P (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	9/11/12
52.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	8A- 9A (EST)						1			1	\$600.00	\$600.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/11/12
53.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	9A- 10A (EST)						1			1	\$245.00	\$245.00	Charlotte (WSOC)	LIVE WITH KELLY	9/11/12

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54.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	1P- 2P (EST)	1	1							1	\$265.00	\$265.00	Charlotte (WSOC)	THE CHEW	9/11/12
55.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	10A- 11A (EST)	1	1							1	\$245.00	\$245.00	Charlotte (WSOC)	DR. PHIL	9/11/12
56.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	10:58A- 12P (EST)	1	1							1	\$325.00	\$325.00	Charlotte (WSOC)	THE VIEW	9/11/12
57.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	12:02A- 1:06A (EST)	1	1							1	\$100.00	\$100.00	Charlotte (WSOC)	JIMMY KIMMEL	9/11/12
58.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	12P- 1P (EST)	1	1							1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/11/12
59.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	2P- 3P (EST)	1	1							1	\$265.00	\$265.00	Charlotte (WSOC)	THE REVOLUTION	9/11/12
60.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	3P- 4P (EST)	1	1							1	\$265.00	\$265.00	Charlotte (WSOC)	GMA THIS AFTERNOON	9/11/12
61.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	4:30A- 4:59A (EST)	2	2							2	\$75.00	\$150.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/11/12
62.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	5:30A- 6A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/11/12
63.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	5:30P- 6P (EST)	1	1							1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/11/12
64.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	6:30A- 7A (EST)	1	1							1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	9/11/12
65.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	6:58P- 7:30P (EST)	1	1							1	\$700.00	\$700.00	Charlotte (WSOC)	INSIDE EDITION	9/11/12
66.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	7A- 8A (EST)	1	1							1	\$700.00	\$700.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/11/12

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Sales Tax

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68.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	9A- 10A (EST)	2								2	\$245.00	\$490.00	Charlotte (WSOC)	LIVE WITH KELLY	9/11/12
69.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	6A- 7A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)	SATURDAY AM NEWS	9/11/12
70.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	7P- 7:30P (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	EYEWITNESS NEWS SAT 6P	9/11/12
71.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	7A- 8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)	SATURDAY AM NEWS	9/11/12
72.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	7:30P- 8P (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	ET WEEKEND	9/11/12
73.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	8A- 9A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	SATURDAY GMA	9/11/12
74.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	12P- 12:30P (EST)								1	1	\$200.00	\$200.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	9/11/12
75.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	6P- 6:30P (EST)								1	1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/11/12
76.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	8A- 9A (EST)								1	1	\$450.00	\$450.00	Charlotte (WSOC)	SUNDAY GMA	9/11/12
77.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	9A- 10A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	THIS WEEK	9/11/12
78.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	1P- 2P (EST)							1		1	\$265.00	\$265.00	Charlotte (WSOC)	THE CHEW	9/11/12
79.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	10A- 11A (EST)							1		1	\$245.00	\$245.00	Charlotte (WSOC)	DR. PHIL	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 330956

Schedule Dates 09/12/12-09/17/12
Advertiser Pol/W Dalton/D/NC Governor (16265)
Agency Buying Time, LLC (2536)
Product Political - State Candidate (1071)
Brand 2205 GOV (136995)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name WELSH, KATHRYN
Phone/Fax /
CPE 323/326/2205
Account Types National/Political
Billing Type Standard
Comments DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/11/12
Last Modified 09/11/12
Entered By Jill Hipskind
CO-OP No
Headline # 06311130
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,557.75
Net Total \$42,827.25
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 87 \$50,385.00
Grand Total: 87 \$50,385.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
80.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	11:35p- 12:02a (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)		9/11/12
CONFIRMATION CONTRACT																			
Accepted Agency/Advertiser:		Date:		Accepted Station:		Date:		Comments:											

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

SEP11/12 14.00
*** WSOC-TV ***

REP. #	OFF. #	SALESMAN #
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BUYER NAME KATHRYN WELSH

SALES PRSN PH- NICK WELTE

ORDER # CONTRACT # 6311130

CLASS: NATL.	LOCAL	REGIONAL
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
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86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

PRDCT	DALTON FOR GOVERNOR	EST#2205	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	SEP12/12	SEP17/12	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED
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DATE SEP11/12 14.00

REP: TO JILL

NEW DALTON ORDER
TOTAL \$50585
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 323 AGENCY EST# = 2205
AGENCY PRODUCT CODE = 326

1	100P-200P	30	\$265.00	9/14	9/14	1	10	FBI	1
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PROGRAM : THE CHEW
CON COM1 : THE CHEW

2	1000A-1100A	30	\$245.00	9/14	9/14	1	FRI	1
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PROGRAM : DR. PHIL
CON COM1 : DR. PHIL

3	1100A-1200N	30	\$325.00	9/14	9/14	1	FRI	1
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PROGRAM : THE VIEW
CON COM1: THE VIEW

SEP11/12 14.00
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
4			1200N-100P	30		\$245.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1: EYEWITNESS NEWS MIDDAY												
5			200P-300P	30		\$265.00	9/14	9/14	1		FRI	1
PROGRAM : THE REVOLUTION												
CON COM1: THE REVOLUTION												
6			300P-400P	30		\$265.00	9/14	9/14	1		FRI	1
PROGRAM : GMA THIS AFTERNOON												
CON COM1: GMA THIS AFTERNOON												
7			430A-459A	30		\$75.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NEWS 430A												
CON COM1: EYEWITNESS NEWS 430A												
8			500A-530A	30		\$375.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
9			530A-600A	30		\$375.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
10			530P-600P	30		\$750.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1: EYEWITNESS NEWS 5:30PM												
11			600P-630P	30		\$900.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1: EYEWITNESS NEWS 6:00PM												
12			630A-700A	30		\$750.00	9/14	9/14	1		FRI	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1: EYEWITNESS NEWS 630A												

REP HEADLINE# 6311130
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
ORDER WORKSHEET

FAX# 610-225-4100
HARRIS REPORT FROM REP

SEP11/12 14.00
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700P-730P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30		\$700.00	9/14	9/14	1		FRI	1
14			700A-800A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$700.00	9/14	9/14	1		FRI	1
15			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$700.00	9/14	9/14	1		FRI	1
16			800A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$600.00	9/14	9/14	1		FRI	1
17			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY	30		\$245.00	9/14	9/14	1		FRI	1
18			100P-200P PROGRAM : THE CHEW CON COM1: THE CHEW	30		\$265.00	9/17	9/17	1		MON	1
19			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$245.00	9/17	9/17	1		MON	1
20			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$325.00	9/17	9/17	1		MON	1
21			1202A-106A PROGRAM : JIMMY KIMMEL CON COM1: JIMMY KIMMEL	30		\$100.00	9/17	9/17	1		MON	1

FAX# 610-225-1191
SEP11/12 14.00
HARRIS REPORT FROM REP
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
22			1200N-100P	30		\$245.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1: EYEWITNESS NEWS MIDDAY												
23			200P-300P	30		\$265.00	9/17	9/17	1		MON	1
PROGRAM : THE REVOLUTION												
CON COM1: THE REVOLUTION												
24			300P-400P	30		\$265.00	9/17	9/17	1		MON	1
PROGRAM : GMA THIS AFTERNOON												
CON COM1: GMA THIS AFTERNOON												
25			430A-459A	30		\$75.00	9/17	9/17	2		MON	2
PROGRAM : EYEWITNESS NEWS 430A												
CON COM1: EYEWITNESS NEWS 430A												
26			530A-600A	30		\$375.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
27			530P-600P	30		\$750.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1: EYEWITNESS NEWS 5:30PM												
28			630A-700A	30		\$750.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1: EYEWITNESS NEWS 630A												
29			700P-730P	30		\$700.00	9/17	9/17	1		MON	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
30			700A-800A	30		\$700.00	9/17	9/17	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												

SEP11/12 14.00
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			730P-800P	30		\$700.00	9/17	9/17	1		MON	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1 : ENTERTAINMENT TONIGHT												
32			900A-1000A	30		\$245.00	9/17	9/17	2		MON	2
PROGRAM : LIVE WITH KELLY												
CON COM1 : LIVE WITH KELLY												
33			1200N-1230P	30		\$200.00	9/15	9/15	1		SAT	1
PROGRAM : EYEWITNESS NEWS SATURDAY												
CON COM1 : EYEWITNESS NEWS SATURDAY												
34			600A-700A	30		\$225.00	9/15	9/15	1		SAT	1
PROGRAM : SATURDAY AM NEWS												
CON COM1 : SATURDAY AM NEWS												
35			700P-730P	30		\$400.00	9/15	9/15	1		SAT	1
PROGRAM : EYEWITNESS NEWS SAT 6P												
CON COM1 : EYEWITNESS NEWS SAT 6P												
36			700A-800A	30		\$225.00	9/15	9/15	1		SAT	1
PROGRAM : SATURDAY AM NEWS												
CON COM1 : SATURDAY AM NEWS												
37			700P-800P	30		\$400.00	9/15	9/15	1		SAT	1
PROGRAM : ET WEEKEND												
CON COM1 : ET WEEKEND												
38			800A-900A	30		\$400.00	9/15	9/15	1		SAT	1
PROGRAM : SATURDAY GMA												
CON COM1 : SATURDAY GMA												
39			1200N-1230P	30		\$200.00	9/16	9/16	1		SUN	1
PROGRAM : EYEWITNESS NEWS SUNDAY												
CON COM1 : EYEWITNESS NEWS SUNDAY												

SEP11/12 14.00

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			600P-630P	30		\$925.00	9/16	9/16	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
41			800A-900A	30		\$450.00	9/16	9/16	1		SUN	1
PROGRAM : SUNDAY GMA												
CON COM1: SUNDAY GMA												
42			900A-1000A	30		\$500.00	9/16	9/16	1		SUN	1
PROGRAM : THIS WEEK												
CON COM1: THIS WEEK												
43			100P-200P	30		\$265.00	9/13	9/13	1		THU	1
PROGRAM : THE CHEW												
CON COM1: THE CHEW												
44			1000A-1100A	30		\$245.00	9/13	9/13	1		THU	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												
45			1135P-1202A	30		\$375.00	9/13	9/13	1		THU	1
PROGRAM : NIGHTLINE												
CON COM1: NIGHTLINE												
46			1100A-1200N	30		\$325.00	9/13	9/13	1		THU	1
PROGRAM : THE VIEW												
CON COM1: THE VIEW												
47			1202A-106A	30		\$100.00	9/13	9/13	1		THU	1
PROGRAM : JIMMY KIMMEL												
CON COM1: JIMMY KIMMEL												
48			1200N-100P	30		\$245.00	9/13	9/13	1		THU	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1: EYEWITNESS NEWS MIDDAY												

SEP11/12 14.00
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
49			200P-300P	30		\$265.00	9/13	9/13	1		THU	1
PROGRAM : THE REVOLUTION												
CON COM1: THE REVOLUTION												
50			300P-400P	30		\$265.00	9/13	9/13	1		THU	1
PROGRAM : GMA THIS AFTERNOON												
CON COM1: GMA THIS AFTERNOON												
51			430A-459A	30		\$75.00	9/13	9/13	1		THU	1
PROGRAM : EYEWITNESS NEWS 430A												
CON COM1: EYEWITNESS NEWS 430A												
52			500A-530A	30		\$375.00	9/13	9/13	1		THU	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
53			530A-600A	30		\$375.00	9/13	9/13	1		THU	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
54			530P-600P	30		\$750.00	9/13	9/13	1		THU	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1: EYEWITNESS NEWS 5:30PM												
55			600P-630P	30		\$900.00	9/13	9/13	1		THU	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1: EYEWITNESS NEWS 6:00PM												
56			630A-700A	30		\$750.00	9/13	9/13	1		THU	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1: EYEWITNESS NEWS 630A												
57			700P-730P	30		\$700.00	9/13	9/13	1		THU	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
58			700A-800A	30		\$700.00	9/13	9/13	1		THU	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
59			730P-800P	30		\$700.00	9/13	9/13	1		THU	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
60			800A-900A	30		\$600.00	9/13	9/13	1		THU	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
61			900A-1000A	30		\$245.00	9/13	9/13	1		THU	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
62			100P-200P	30		\$265.00	9/12	9/12	1		WED	1
PROGRAM : THE CHEW												
CON COM1: THE CHEW												
63			1000A-1100A	30		\$245.00	9/12	9/12	1		WED	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												
64			1135P-1202A	30		\$375.00	9/12	9/12	1		WED	1
PROGRAM : NIGHTLINE												
CON COM1: NIGHTLINE												
65			1100A-1200N	30		\$325.00	9/12	9/12	1		WED	1
PROGRAM : THE VIEW												
CON COM1: THE VIEW												
66			1202A-106A	30		\$100.00	9/12	9/12	1		WED	1
PROGRAM : JIMMY KIMMEL												
CON COM1: JIMMY KIMMEL												

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP11/12 14.00
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67			1200N-100P	30		\$245.00	9/12	9/12	1		WED	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1: EYEWITNESS NEWS MIDDAY												
68			430A-459A	30		\$75.00	9/12	9/12	2		WED	2
PROGRAM : EYEWITNESS NEWS 430A												
CON COM1: EYEWITNESS NEWS 430A												
69			500A-530A	30		\$375.00	9/12	9/12	1		WED	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
70			530A-600A	30		\$375.00	9/12	9/12	1		WED	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
71			530P-600P	30		\$750.00	9/12	9/12	1		WED	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1: EYEWITNESS NEWS 5:30PM												
72			600P-630P	30		\$900.00	9/12	9/12	1		WED	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1: EYEWITNESS NEWS 6:00PM												
73			630A-700A	30		\$750.00	9/12	9/12	1		WED	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1: EYEWITNESS NEWS 630A												
74			700P-730P	30		\$700.00	9/12	9/12	1		WED	1
PROGRAM : INSIDE EDITION												
CON COM1: INSIDE EDITION												
75			700A-800A	30		\$700.00	9/12	9/12	1		WED	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												

REP HEADLINE# 6311130
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 SEP11/12 14.00
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
76			730P-800P	30		\$700.00	9/12	9/12	1		WED	1
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
77			800A-900A	30		\$600.00	9/12	9/12	1		WED	1
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA												
78			900A-1000A	30		\$245.00	9/12	9/12	1		WED	1
PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY												
79			800P-1100P	30		\$2,500.00	9/15	9/15	3		SAT	3
PROGRAM : COLLEGE FOOTBALL CON COM1: COLLEGE FOOTBALL												
80			900P-1000P	30		\$2,000.00	9/14	9/14	2		FRI	2
PROGRAM : PRIMETIME CON COM1: PRIMETIME												
81			1000P-1100P	30		\$2,500.00	9/14	9/14	2		FRI	2
PROGRAM : 20/20 CON COM1: 20/20												
SEP/12			50585.00									
CONTRACT TOTAL												50585.00
TOTAL SPOTS												88

MARKET TOTALS \$101,170 WSOC 50% WBTV 33% WCNC 11% WCCB 4% WJZY 1% WMYT 0% WAXN 1%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*